



SRI VIDYA INSTITUTE OF MANAGEMENT STUDIES

(Approved by AICTE, New Delhi)

(Affiliated to S.V. University, Tirupati)

Govindapalem, PUTTUR -517583, Chittoor District, A.P.

INSTITUTION – INDUSTRY CELL

OBJECTIVES:

1. To synchronize the quality of education to meet the current trends and needs of the Industry.
2. To produce employable students i.e. "Industry-Ready Students"
3. To integrate industrial training and other inputs to develop the students.
4. To share the experience and expertise between Institution and Industry for mutual benefits.
5. To improve students, faculty, infrastructure, pedagogy in line with the Industry's requirements.
6. To arrange industrial visits, internships for students and guest faculty from Industry experts.

FUNCTIONS:

1. Institute-Industry interaction cell continuously encourage the students to undergo internship during semester vacation to synchronize the quality of education to meet the current trends and needs of the industry.
2. To arrange the guest lectures by experts from industry frequently to make the students familiar with latest industrial practices, so that they become "Industry-Ready Students".
3. To organize the industrial visits for students and staff to learn the latest industrial practices.

S No.	Name of the Faculty Member	Designation	Capacity
1	SRI. P.V. SRIDHAR	Asst. Professor	Convenor
2	SRI. D. NAGARJUN	Asst. Professor	Member
3	SRI. MARE LEELA JASMINE	Asst. Professor	Member
4	SRI G. VINAY KUMAR	Asst. Professor	Member
5	SMT. M S RADHA	Asst. Professor	Member

S. Ravi Varma

PRINCIPAL

SRI VIDYA INSTITUTE OF MANAGEMENT STUDIES
Govindapalem, Puttur - 517 583

Meeting and Resolutions of the Institution - Industry Cell.

Date: 25.8.2023

The members of the Institution - Industry Cell met on 25.8.2023 at 3.30 PM and discussed about the objectives and functions of the Committee and resolved the following unanimously.

1. To give industrial exposure to the students, thus enabling them to tune ~~with~~ their knowledge to cope with the industrial culture.
2. To request the Managers of the neighbouring industries to visit institution to deliver lectures to the students.
3. To organize Industrial Visits for faculty members and students
4. To assist the department in establishing rapport with industries for taking up internship programme to the 3rd Semester MBA students for preparation of their project reports.
5. To obtain Memorandum of Understandings (MOU) between the institution and industries to bring the two sides strategically closer.

Members:

- | | | |
|---------------------|---|-------------|
| 1. D. Nagarjun | — | D. Nagarjun |
| 2. M. Leela Jasmine | — | M. Leela |
| 3. G. Vinay Kumar | — | G. Vinay |
| 4. M. S. Radha | — | M. S. Radha |

P. V. Jyoti
(P. V. SRIDHAR)
Convener

S. Ravi Varma
25/8/23
PRINCIPAL

Activities of Institution - Industry Cell.

2023-24.

List of the events organized through Institution - Industry Cell:

Date	Name of the Industry Organisation	Outcome.
25.09.2023	LANCO INDUSTRIES LIMITED, SRIKALAHASTI.	Student Internship for MBA 3rd semester
3.10.2023	PRUDENTIAL SUGAR CORPORATION LIMITED, NINDRA.	To bridge the gap between industry & academics. 5 students visited the Sugar Industry along with internship.
15.11.2023	Capricorn Food Products India Ltd, Salyavedu.	Provided Practical exposure and to bridge the gap between industry and academic for quality food products.
4.12.2023	Sujala Pipes Private Limited, Nandyala	Students have got information on every step of manufacturing of Sujala Pipes
29.01.2024	DIXON Technologies (India) Limited, Renigunta, Tirupati Dist. A.P.	Shared view in Industry Panel discussion on assembling of Mobile Parts.

P.V. Sridhar

(P.V. SRIDHAR)
CONVENOR.

S. Ram Varma
PRINCIPAL

SRIVIDYA INSTITUTE OF MANAGEMENT STUDIES
Govindapalem, Puttur - 517 583



Capricorn

**Memorandum of Understanding
Between
Sri Vidya Institute of Management Studies, Puttur, Chittoor Dist. (A.P)
And
Capricorn Food Products India Ltd., at Satyavedu**

This Memorandum of Understanding (MOU) is entered into on this the fourth day of October 2021 by and between

Sri Vidya Institute of Management Studies, Puttur represented herein by its Principal(First Party) and Capricorn Food Products India Ltd., Satyavedu represented herein by its Sr. Manager- Finance (Second Party)

Sri Vidya Institute of Management Studies and Capricorn Food Products India Ltd., agree that cooperation in data collection for Industrial Project Reports and student and faculty exchanges would be mutually beneficial. The areas of cooperation may include subject to mutual consent, any desirable and feasible activity that would further the goals of each institution. Such interaction may include cooperation in a variety of joint academic and education activities, such as:

- Data collection and othe information for preparation of Industrial Study Projects by students
- Faculty and student exchanges
- Joint conferences and work shops
- Visits by Faculty, professional staff and students

We anticipate that a number of these initiatives will occur during the period of this MOU. In particular, based on previous conversations, the following initiatives provide a good starting place and can be put into place as soon as administrative details can be worked out between the two organisations.

- Summer Joint MBA electives
- Summer Under Graduate experiences
- Faculty and student exchanges and opportunities for Internships
- Cooperation in academic and education activities

It is expressly agreed that First party and Second party are acting under this MOU as independent members, and te relationship established under this MOU shall not be construed as a partnership.

S. Ravi Varma
4/10/2021
PRINCIPAL
SRI VIDYA INSTITUTE OF MANAGEMENT STUDIES
Govindapalem, Puttur - 517 583

Signature Not Verified
Digitally signed by UMA
MAHESWAR GUNTI
Date: 2023.04.28 16:19:59
IST
Regards,
S. Subbaiah
(S. Subbaiah),
Sr. Manager - Finance



**Memorandum of Understanding
Between
Sri Vidya Institute of Management Studies, Puttur, Chittoor Dist. (A.P)
And
Lanco Industries Ltd., at Sri Kalahasti**

This Memorandum of Understanding (MOU) is entered into on this the Seventh day of October 2021 by and between

Sri Vidya Institute of Management Studies, Puttur represented herein by its Principal(First Party) and Lanco Industries Ltd., Sri Kalahasti represented herein by its Manager (HR) (Second Party)

Sri Vidya Institute of Management Studies and Lanco Industries Ltd., Sri Kalahasti agree that cooperation in data collection for Industrial Project Reports and student and faculty exchanges would be mutually beneficial. The areas of cooperation may include subject to mutual consent, any desirable and feasible activity that would further the goals of each institution. Such interaction may include cooperation in a variety of joint academic and education activities, such as:

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- Visits by Faculty, professional staff and students

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S. Ravi Varma
7/10/2021
PRINCIPAL
SRI VIDYA INSTITUTE OF MANAGEMENT STUDIES
Govindapalem, Puttur - 517 583

FOR LANCO INDUSTRIES

S. Venugopal
S.VENUGOPAL
MANAGER- HR

Signature Not Verified

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MAHESWAR GUNTI
Date: 2023.04.28 16:19:59
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**Memorandum of Understanding
Between
Sri Vidya Institute of Management Studies, Puttur, Chittoor Dist. (A.P)
And
Prudential Sugar Corporation Limited, Nindra**

This Memorandum of Understanding (MOU) is entered into on this the fifth day of October 2021 by and between

Sri Vidya Institute of Management Studies, Puttur represented herein by its Principal(First Party) and Prudential Sugar Corporation Ltd., Nindra represented herein by its Vice President (HR) (Second Party)

Sri Vidya Institute of Management Studies and Prudential Sugar Corporation Ltd., Nindra agree that cooperation in data collection for Industrial Project Reports and student and faculty exchanges would be mutually beneficial. The areas of cooperation may include subject to mutual consent, any desirable and feasible activity that would further the goals of each institution. Such interaction may include cooperation in a variety of joint academic and education activities, such as:

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- Joint conferences and work shops
- Visits by Faculty, professional staff and students

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- Faculty and student exchanges and opportunities for Internships
- Cooperation in academic and education activities

It is expressly agreed that First party and Second party are acting under this MOU as independent members, and te relationship established under this MOU shall not be construed as a partnership.

For Prudential Sugar corporation limited

S. Rami Vaidya
5/10/2021
PRINCIPAL
SRI VIDYA INSTITUTE OF MANAGEMENT STUDIES
Govindapalem, Puttur - 517 583

VICE PRESIDENT (HR)

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Date: 2023.04.28 16:19:59
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**Memorandum of Understanding
Between
Sri Vidya Institute of Management Studies, Puttur, Chittoor Dist. (A.P)
And
Srikalahasthi Pipes Ltd., Srikalahasthi**

This Memorandum of Understanding (MOU) is entered into on this the Seventh day of October 2021 by and between

Sri Vidya Institute of Management Studies, Puttur represented herein by its Principal(First Party) and Srikalahasthi Pipes Ltd., represented herein by its Manager (HR) (Second Party)

Sri Vidya Institute of Management Studies and Srikalahasthi Pipes Ltd., agree that cooperation in data collection for Industrial Project Reports and student and faculty exchanges would be mutually beneficial. The areas of cooperation may include subject to mutual consent, any desirable and feasible activity that would further the goals of each institution. Such interaction may include cooperation in a variety of joint academic and education activities, such as:

- Data collection and othe information for preparation of Industrial Study Projects by students
- Faculty and student exchanges
- Joint conferences and work shops
- Visits by Faculty, professional staff and students

We anticipate that a number of these initiatives will occur during the period of this MOU. In particular, based on previous conversations, the following initiatives provide a good starting place and can be put into place as soon as administrative details can be worked out between the two organisations.

- Summer Joint MBA electives
- Summer Under Graduate experiences
- Faculty and student exchanges and opportunities for Internships
- Cooperation in academic and education activities

It is expressly agreed that First party and Second party are acting under this MOU as independent members, and the relationship established under this MOU shall not be construed as a partnership.

S. Ravi Varma
PRINCIPAL
7/10/2021
SRI VIDYA INSTITUTE OF MANAGEMENT STUDIES
Govindapalem, Puttur - 517 583



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Date: 2023.04.28 16:19:59
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**Memorandum of Understanding
Between
Sri Vidya Institute of Management Studies, Puttur, Chittoor Dist. (A.P)
And
Sujala Pipes Pvt., Ltd., Nandyala**

This Memorandum of Understanding (MOU) is entered into on this the Fifth day of October 2021 by and between

Sri Vidya Institute of Management Studies, Puttur represented herein by its Principal(First Party) and Sujala Pipes Pvt., Ltd., Nandyala represented herein by its Manager (HR) (Second Party)

Sri Vidya Institute of Management Studies and Sujala Pipes Pvt., Ltd., Nandyala agree that cooperation in data collection for Industrial Project Reports and student and faculty exchanges would be mutually beneficial. The areas of cooperation may include subject to mutual consent, any desirable and feasible activity that would further the goals of each institution. Such interaction may include cooperation in a variety of joint academic and education activities, such as:

- Data collection and othe information for preparation of Industrial Study Projects by students
- Faculty and student exchanges
- Joint conferences and work shops
- Visits by Faculty, professional staff and students

We anticipate that a number of these initiatives will occur during the period of this MOU. In particular, based on previous conversations, the following initiatives provide a good starting place and can be put into place as soon as administrative details can be worked out between the two organisations.

- Summer Joint MBA electives
- Summer Under Graduate experiences
- Faculty and student exchanges and opportunities for Internships
- Cooperation in academic and education activities

It is expressly agreed that First party and Second party are acting under this MOU as independent members, and te relationship established under this MOU shall not be construed as a partnership.

S. Ravi Varma
5/10/2021
PRINCIPAL
SRI VIDYA INSTITUTE OF MANAGEMENT STUDIES
Govindapalem, Puttur - 517 583

Signature Not Verified
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MAHESWAR GUNTI
Date: 2023.04.28 16:19:59
IST
For Sujala Pipes Pvt. Ltd.
Authorized Signatory
Nandyala



**Memorandum of Understanding
Between
Sri Vidya Institute of Management Studies, Puttur, Tirupati Dist. (A.P)
And
Rudhra Info Solutions at Chennai, Bangalore & Hyderabad**

This Memorandum of Understanding (MOU) is entered into by and between the Sri Vidya Institute of Management Studies and Rudhra Info Solutions for a period of five years, i.e. 2024 to 2029. Sri Vidya Institute of Management Studies and Rudhra Info Solutions agree that cooperation in data collection for Industrial Project Reports and student and faculty exchanges would be mutually beneficial. The areas of cooperation may include subject to mutual consent, any desirable and feasible activity that would further the goals of each institution. Such interaction may include cooperation in a variety of joint academic and education activities, such as:

- Rudhra Info Solutions accepted to conduct job recruitment drive periodically in the campus of Sri Vidya Institute of Management Studies and provide job opportunities to the students.
- An also willing to start a branch in the campus of Sri Vidya Educational Institutions.
- Data collection and other information for preparation of Industrial Study Projects by students
- Faculty and student exchanges
- Joint conferences and work shops
- Visits by Faculty, professional staff and students

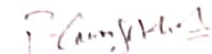
We anticipate that a number of these initiatives will occur during the period of this MOU. In particular, based on previous conversations, the following initiatives provide a good starting place and can be put into place as soon as administrative details can be worked out between the two organisations.

- Conducting job recruitment drives
- Summer Joint MBA electives
- Summer Under Graduate experiences
- Faculty and student exchanges and opportunities for Internships
- Cooperation in academic and education activities



PRINCIPAL

SRIVIDYA INSTITUTE OF MANAGEMENT STUDIES
Govindapalem, Puttur - 517 583



(P. GUNASEKHAR)
Chief Technical Officer
Rudhra Info Solutions